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EquipIC supply chain and SystematIC Design Announce European Partnership for Advanced Mixed Signal ASIC Realization

SystematIC and EquipIC supply chain team up to design and deliver advanced customer ASICs

Amsterdam, The Netherlands – November 9, 2011 – EquipIC supply chain today announced that SystematIC Design, an advanced mixed-signal chip design specialist based in Delft, The Netherlands, has selected EquipIC supply chain to handle ASIC supply chain services for customers in Europe. In return, SystematIC Design will become EquipIC's newest design partner for the European market. The partnership enables the two companies to offer a complete ASIC solution for system companies, and fabless semiconductor companies.

The two companies have already brought their combined skills to bear in projects such as feasibility studies for human-machine interface ICs and high-voltage display controllers, taking advantage of SystematIC's in-depth skills in sensor readout and power-conversion IC design. Both operate from headquarters in The Netherlands allowing them to work closely and efficiently to deliver successful solutions for customers, quickly.

“Our key differentiator is in building relationships with world-class chip design houses, assembly and test houses and wafer foundries to provide the best-in-class supply-chain solution for each ASIC design project,” said Douglas McArthur, EquipIC supply chain's Vice President of Marketing. “SystematIC's specialist design expertise will become an important pillar of our service offering, enabling customers to deliver the smartest, most cost effective, lowest power ICs to their chosen markets.”

“EquipIC has a track record of successful ASIC introductions to complement our analogue and mixed-signal design skills, which enable advanced feature integration, high energy efficiency and enhanced end-user experiences,” commented Bert Monna, Director at SystematIC Design. “We expect this partnership to be highly productive, delivering increased customer satisfaction and sales growth from both our companies' perspectives.”

About SystematIC Design B.V.

SystematIC design (www.systematic.nl) is a design house for analog and mixed signal IC design services. It operates independently, thereby offering customers optimal IC-solutions with respect to technical specifications and economical solutions. SystematIC design was founded in 1998 and has completed over 100 design projects, mainly in high performance analog IC design. SystematIC design can help its customers from feasibility/architecture study to electronics design and physical design.

About EquipIC supply chain

EquipIC supply chain (www.equipic.com) is an international company headquartered in the Netherlands providing foundry independent IC services that efficiently manage customer ASIC supply chain needs. With very competitive sources for IC Design, IP, MPW, production wafers, assembly and test, via EquipIC's best in-class industry partners, our customers, including digital, analogue and RF designers can concentrate fully on their product design and development. EquipIC supply chain was founded in 2002, and has a track record of more than 50 IC's in either prototype phase or production. EquipIC's added value is its profound industry knowledge and excellent cooperation with Design teams, Foundries, Test & Assembly houses. In addition, a USA division named EquipIC supply chain, LLC is based in Campbell, California in the heart of Silicon Valley. This branch of the company is able to better serve our USA based customers. Our target customers are fabless semiconductor companies and system houses that need help in accessing advanced technology node wafer foundries and need support for their internal ASIC supply chain.

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